

Appendix 1

Notice of Motion: Fast Food & Energy Drink Advertising

This Council notes that:

- Fast food contains high level of fats, salt and sugar and many drinks often contain high levels of caffeine and sugar
- Excessive consumption contributes to obesity, tooth decay, diabetes, gastrointestinal problems, sleep deprivation and hyperactivity, and many cancers are also linked to diet
- 14,000 children in Brighton & Hove are overweight or obese
- Advertising for these products is often aimed squarely at children
- The Mayor of London banned all fast-food advertising across London's transport network
- Sustain and Foodwatch published a report 'Taking Down Junk Food Adverts' which recommends that local authorities regulate such advertising in publicly controlled spaces, and that the Advertising Standards Authority should be able to regulate advertising outside nurseries, children's centres, parks, family attractions and leisure centres;

Therefore, this Council resolves to:

- Ask the Chief Executive to write to the Chief Executive of Brighton & Hove Buses and Southern Rail asking for a ban on the advertising of fast food and energy drinks to be imposed across the Brighton & Hove transport network
- Request that the Adult Social Care and Public Health Sub Committee calls for an audit of fast food or energy drinks advertisements on any hoarding or within any building owned by this Council including large advertisements on bus stops
- Ask the Chief Executive to write to the relevant minister requesting the recommendations of the 'Taking Down Junk Food Adverts' report be adopted as government policy as soon as possible; copying in our local members of Parliament to seek their support.

